



# IAVSD

12-16 August  
Gothenburg  
Sweden

# 2019

Invitation to  
Sponsorship & Exhibition

## WELCOME TO JOIN US!

On behalf of the Symposium Organising Committee, we invite you to attend the 26th IAVSD Symposium on Dynamics of Vehicles on Roads and Tracks, taking place at the Lindholmen Conference Centre in Gothenburg, Sweden, from 12-16 August 2019.

The IAVSD Symposium on Dynamics of Vehicles on Roads and Tracks is a leading international symposium bringing together researchers, scientists and engineers from academia and industry in the field of ground vehicle dynamics to present and exchange their latest ideas and breakthroughs.

The biennial IAVSD Symposia have been held in internationally renowned locations and this event will, for the third time, take place in Sweden, this time in Gothenburg – the automotive epicentre in Sweden. The organisers of this Symposium are the [Department of Mechanics and Maritime Sciences](#) together with the [Chalmers Railway Mechanics](#) (CHARMEC) which the Centre of Excellence in Railway Mechanics at Chalmers University of Technology and the [Vehicle and Traffic Safety Centre](#) at Chalmers (SAFER). The above two areas are also part of the [Transport Area of Advance](#) at Chalmers.

The Symposium will also offer an opportunity to participants to visit interesting places and to observe road and rail operations and advanced technologies in the beautiful West Coast of Sweden. There will be an exhibition in the direct connection to the session halls at the venue.

We look forward to welcoming your participation as Sponsor or Exhibitor in what we believe will be a truly memorable Symposium.

*Matthijs Klomp*  
Organizing Committee Chair

### KEY CONTACTS

For questions or further information please contact:

#### Congress Secretariat

Sweden MEETX AB  
E-mail: [IAVSD2019@meetx.se](mailto:IAVSD2019@meetx.se)  
Phone: +46 (0)31 708 86 90  
Address: Ref: IAVSD 2018  
SE-412 94 Gothenburg

#### Local Organising Committee (Sponsorship & Exhibition)

Matthijs Klomp, [matthijs.klomp@volvocars.com](mailto:matthijs.klomp@volvocars.com)

#### Congress Venue

[Lindholmen Conference Centre](#)

Phone: +46(0)31-772 39 50, Visiting address: Lindholmen Science Park, Lindholmospiren 3-5

IAVSD 2019 is hosted by



**EXHIBITION AREA**

The exhibition will be held in direct connection to the lecture halls. Refreshment points and coffee areas have been integrated into the exhibition area, maximising the time that delegates spend in this area. Lunches will also be served in the exhibition area.

**DATES AND TIMES**

Sunday 11 August 2019	12.00-17.00	Installation Exhibition
Monday 12 August 2019	08.00-18.00	Scientific Program & Exhibition
Tuesday 13 August 2019	08.00-18.00	Scientific Program & Exhibition
Wednesday 14 August 2019	08.00-11.00 11.00-18.00	Scientific Program & Exhibition Visits to AstaZero
Thursday 15 August 2019	08.00-13.00	Scientific Program & Exhibition
Friday 16 August 2019	08.00-13.00	Scientific Program & Exhibition
Friday 16 August 2019	13.30-17.00	Dismantling Exhibition

Please note that the hours above are preliminary and may be subject to change.

**Congress program overview**

Congress program overview Please find latest program overview at [www.iavsd2019.se](http://www.iavsd2019.se)

**REGISTRATION & HOTEL RESERVATION**

Complimentary registrations included in the sponsor and/or exhibitor packages should be made using a special registration link sent after signed contract. A number of hotel rooms in different price categories have been pre booked in Gothenburg for the congress, booking is made together with your registration, more information about the hotels can be found on the EAOM website closer to the congress. [www.iavsd2019.se](http://www.iavsd2019.se)

**CATEGORIES OF SPONSORSHIP**

The IAVSD congress proposes 3 sponsorship categories:

- PLATINUM SPONSOR (Exclusive for 1 sponsor)
- GOLD SPONSOR (Exclusive for 3 sponsors)
- SILVER SPONSOR

In addition there are Sponsor items and Exhibition opportunities. The Sponsor Items can be added to both Sponsors and Exhibitors. The indicated acknowledgments are examples and can be tailored to your needs and style.

*Sponsorship packages are available on a first come first served basis. Make your booking as soon as possible to guarantee your preferred choice of sponsorship. All prices listed are in SEK and exclude 25% VAT (for those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition invoice as this will be subject to reversed charge. For companies outside European Union, VAT charges do not apply.)*

**PLATINUM SPONSOR****SEK 95 000***Exclusivity to one Platinum Sponsor***EXHIBITION**

- Exhibit space of **12 sqm** (4x3m) in the exhibition area (incl. table, chair, electricity)
- First choice of exhibition space allocation
- Possibility to demo vehicle outdoors and participate in Ride & Drive

**COMPLIMENTARY REGISTRATIONS**

4 complimentary full registration fees to the conference excl. social events

**DELEGATE ITEMS****Pods & Pens**

Pods and pens will be inserted in the conference bag and distributed to each registered delegate onsite. The sponsor will be recognised by the company logotype on the pods and pens. Pods and pens to be produced and provided by the sponsor. Production cost is not included. This is an optional item.

**ADVERTISEMENT****Bag Insert**

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by sponsor. Production cost is not included.

**Roll-up**

Roll-up/quick screen to be placed in the registration area. Roll-up to be produced and provided by the sponsor. Production cost is not included.

**Conference Website**

- Company logotype recognized as Platinum sponsor and URL link to sponsor's website placed on the conference website start page
- Inclusion in the List of Sponsors & Exhibitors on the conference website [www.iavsd2019.se](http://www.iavsd2019.se)

**Advertisement in the Final Program**

- Company logotype recognized as platinum sponsor in the Final Program
- 1 full page 4-color advertisement in the Final Program. Ad to be provided by the sponsor.
- Inclusion in the List of Sponsors & Exhibitors in the Final Program

**List of Sponsors & Exhibitors signage**

Company logotype recognized as platinum sponsor to be shown on a signage with the List of Sponsors & Exhibitors at the entrance of the conference hall.

**Presented as Platinum sponsor at the opening of the Conference****PowerPoint in Session Halls**

Company logotype recognized as platinum sponsor to be shown on a PPT slide in the session rooms between the sessions. To be provided by the conference.

**GOLD SPONSOR****SEK 60 000***Available to a maximum of three sponsors***EXHIBITION**

- Exhibit space of **9 sqm** (3x3m) in the exhibition area (incl. table, chair, electricity)
- Exhibition space allocation will be made by the Conference organiser on a "first come, first served" basis after Platinum sponsor.
- Possibility to demo vehicle outdoors and participate in Ride & Drive

**COMPLIMENTARY REGISTRATIONS**

- 3 complimentary full registration fees to the conference excl. social events

**ADVERTISEMENT****Bag Insert**

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by sponsor. Production cost is not included.

**Conference Website**

- Company logotype recognized as Gold sponsor and URL link to sponsor's website placed on the conference website start page
- Inclusion in the List of Sponsors & Exhibitors on the conference website [www.iavsd2019.se](http://www.iavsd2019.se)

**Advertisement in the Final Program**

- Company logotype recognized as sponsor in the Final Program
- 1 full page 4-color advertisement in the Final Program. Ad to be provided by the sponsor.
- Inclusion in the List of Sponsors & Exhibitors in the Final Program.

**List of Sponsors & Exhibitors signage**

Company logotype recognized as gold sponsor to be shown on a signage with the List of Sponsors & Exhibitors at the entrance of the conference hall.

**Presented as Gold sponsor at the opening of the Conference****PowerPoint in Session Halls**

Company logotype recognized as platinum sponsor to be shown on a PPT slide in the session rooms between the sessions. To be provided by the conference.

**SILVER SPONSOR****SEK 40 000***Available to an unlimited number of sponsors***EXHIBITION**

- Exhibit space of **4 sqm** (2x2m) in the exhibition area (incl. table, chair, electricity)
- Exhibition space allocation will be made by the Conference organiser on a "first come, first served" basis after Gold and Platinum sponsors.

**COMPLIMENTARY REGISTRATION**

2 complimentary full registration fees to the conference excl. social events

**ADVERTISEMENT****Bag Insert**

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by sponsor. Production cost is not included.

**Conference Website**

- Company logotype recognized as Silver sponsor and URL link to sponsor's website placed on the conference website start page
- Inclusion in the List of Sponsors & Exhibitors on the conference website [www.iavsd2019.se](http://www.iavsd2019.se)

**Advertisement in the Final Program**

- Company logotype recognized as silver sponsor in the Final Program
- 1 half page 4-color advertisement in the Final Program. Ad to be provided by the sponsor.
- Inclusion in the List of Sponsors & Exhibitors in the Final Program

**List of Sponsors & Exhibitors Signage**

Company logotype recognized as silver sponsor to be shown on a signage with the List of Sponsors & Exhibitors at the entrance of the conference hall.

**Presented as Silver Sponsor at the opening of the Conference****PowerPoint in Session Halls**

Company logotype recognized as platinum sponsor to be shown on a PPT slide in the session rooms between the sessions. To be provided by the conference.

**EXHIBITION SPACE ONLY****SEK 20 000****EXHIBITION BOOTH**

- Each exhibition booth measures **4 sqm** (2x2m) and includes a table, chair and electricity.
- Exhibition space allocation will be made by the Conference organiser on a "first come, first served" basis after Gold and Platinum sponsors.

**ADVERTISEMENT**

- Inclusion in the List of Exhibitors on the congress website [www.iavsd2019.se](http://www.iavsd2019.se) (no logo)
- Company logotype recognized as exhibitor in the Final Program
- Inclusion in the List of Sponsors & Exhibitors in the Final Program

**COMPLIMENTARY REGISTRATION**

- 1 complimentary full registration fee to the conference excl. social events

## EXHIBITION

### **Available to all Sponsors & Exhibitors**

#### **EXTRA EXHIBITION SPACE      SEK 3 000/sqm**

There is a limited area for the exhibition at the venue. Extra Exhibition space can be ordered per square meter but is subject to availability.

Confirmation on ordering of extra space will be done when we know more exact number of companies and organisations that has signed up, this will be made in late spring 2019. We will do our utmost to accommodate the need for additional space. Extra exhibition space allocation will be made on a "first come, first served" basis.

#### **Allocation of exhibition space**

Exhibition space allocation will be made by the Conference organiser on a "first come, first served" basis.

Approximately 8 weeks before the conference start, exhibition spaces will be allocated and confirmed to the exhibitors.

#### **ADDITIONAL EXHIBITOR REPRESENTATIVES      SEK 2 500**

All the exhibitors' company representatives must be registered for the conference, and will receive a badge displaying the exhibiting company name.

The Sponsor & Exhibitor registration fee is SEK 2 500 excl. vat per registration, and includes entrance to exhibition, conference material, lunch, coffee breaks and welcome reception (the conference dinner and other social events is not included in this price).

After signing of contract we will send you information about how to register additional company representatives and also the complementary registration/s included in your package.

## **SOCIAL EVENTS**

#### **Welcome reception**

The Welcome reception will be held on Monday 12<sup>th</sup> August. This is hosted by the city of Gothenburg and are free of charge.

#### **Conference dinner      SEK 800**

A conference dinner will be held on Thursday 15<sup>th</sup> August and this costs SEK 800 excl. vat to attend for exhibitor representatives.

## SPONSOR ITEMS

### **Available to all Sponsors & Exhibitors**

Listed below are other opportunities available for your organisation to support the EAOM congress. Further information and costs are available upon request. All contributions to the success of this event are highly valued.

#### **Bag Insert      SEK 10 000**

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by sponsor. Production cost is not included.

#### **Advertisement in the Final Programme**

Advertisement in the Final Programme/Abstract Book. Ad to be provided by the sponsor.

Full page      **SEK 15 000**  
Half page      **SEK 10 000**

#### **Lunch or Coffee Break      SEK 5000 per break**

Complimentary lunches and coffee/tea with sandwiches/pastries will be served daily. The serving points will be located mainly in the exhibition area. Sponsors will be acknowledged with their company logo at each service station. Included: Catering and all logistics.

#### **Technical Demo at AstaZero**

There will be a possibility to demonstrate active safety systems at AstaZero proving ground in the afternoon on Wednesday 14 August. Arrangements will be discussed with interested companies/ organizations. If you are interested in the Technical Demo possibility please indicate this when signing the contact. *It is available for all sponsors and all exhibitors.*

### **Sponsor items available to Platinum, Gold & Silver sponsors only**

#### **Exhibition space outdoors for car/truck/bus and Ride & Drive possibilities**

There will be a possibility for platinum and gold sponsors to demo cars, trucks and or buses outside the venue. Arrangements will be discussed with interested companies/organizations. If you are interested in the possibility to exhibit outdoors please indicate this when signing the contact.

## TERMS AND CONDITIONS

### SPONSORSHIP & EXHIBITION

#### Conditions of Payment

100% of the total fee will be invoiced once the attached signed Sponsorship & Exhibition Contract has been received and confirmed. Conditions of payment mentioned on the invoice are valid. All payments must be received in full within 30 days of receipt of the invoice. If the payment is not received, the Exhibition space/Sponsorship/Sponsor Item may be sold to another company.

#### VAT

All prices listed are in SEK and exclude 25% VAT. For those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition packages as this will be subject to reversed charge. For companies outside European Union, VAT is not applicable.

Social events are subject to VAT for all countries.

#### Production costs

Production costs, where applicable, are the responsibility of the Sponsor or Exhibitor. EAOM 2018 will not accept responsibility for late deliveries, and cannot guarantee the inclusion or distribution of sponsored items at IAVSD 2019. Late deliveries, if accepted, may also attract late fees.

#### Refund and cancellation policy

The Exhibition and Sponsorship fee is refundable minus a 10% charge when the cancellation is made before 2018-08-01. For cancellations received after this date there will be no refund granted. If the Exhibitor/Sponsorship has been sourced from external suppliers and a contract signed, the costs incurred plus the corresponding charge (based on the above date) will be charged to the Exhibitor/Sponsor.

#### Assignment of Exhibition Space/Eligibility for Exhibition

Organisations wishing to apply for exhibition space must follow the standard criteria that only products and services in connection to the topic of the conference are allowed to be presented. The distribution of promotional materials is limited to the Exhibitor's rented area. Signs and banners at booths have to be directly linked to the name of the Exhibitor. It is strictly prohibited to distribute or place products and/or printed matters of a company that is not a Sponsor or Exhibitor. The Conference Organiser can interrupt any kind of promotion, which in their opinion could damage the Conference.

Exhibition space may be used only for exhibiting and advertising the Exhibitor's own products, not for the sale of any products. Any orders for products which are taken must be in accordance with regulations covering such orders. Advertising materials may be distributed only within the stand area. Companies that are not Sponsors or Exhibitors may not advertise in any form in the exhibition hall, in the entrances to the exhibition hall, or anywhere else in the Conference venue.

Sponsors and Exhibitors are required to check and ensure their own compliance with the relevant codes and regulations about advertising in Sweden and any other applicable rules and regulations from their home country. The Conference and its organisers will not accept any responsibility for non-compliance. All house rules at the venue will apply and be enforced. Exhibitors are fully liable for damages caused to third parties and property. All Exhibitors are recommended to have comprehensive third party liability insurance for their stands.

#### AMENDMENTS TO THE GENERAL TERMS AND CONDITIONS

All matters not covered in these regulations, in general, in the Terms and Conditions, or in other IAVSD 2019 publications are subject to the decision and control of the Conference Organisers. The Conference Organisers reserve the right to take such action and to make such changes, including changes to the "Terms and Conditions" as are considered necessary or desirable for the efficient and proper conduct of the exhibition. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the organiser. These terms and conditions may be amended at any time by the organiser, and all amendments so made shall be binding on Exhibitors/Sponsors equally with the foregoing terms and conditions.

#### FINAL STIPULATIONS

In the event that the Conference cannot be held or will have to be changed due to events beyond the control of the Conference Organisers (force majeure) or due to events which are not attributable to wrongful intent or gross negligence of the Conference Organisers, the Conference Organisers cannot be held liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial losses, etc.

Under these circumstances, the Conference Organisers reserve the right to either retain the entire fee and to use it for a future Conference, or to reimburse the Exhibitor/Sponsor after deducting costs already incurred for the organisation of the IAVSD 2019 and which could not be recovered from third parties. Any company that disregards the directives of the Conference Organisers may be excluded from the exhibition by the Conference Organisers with immediate effect. Such companies are liable for the whole rental sum and for all incidental expenses including VAT.

In cases in which the Conference Organisers are indebted to the Exhibitor/Sponsor, the Exhibitor/Sponsor may demand compensation instead of cash payment only with the permission of the Conference Organisers. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation. In all cases of litigation the Exhibitor/Sponsor agrees to submit to the authorised court in Stockholm, Sweden. Electively, the Conference Organisers may choose to appeal to the court into whose jurisdiction the Exhibitor/Sponsor falls. Swedish law is to be used.

**SPONSORSHIP & EXHIBITION CONTRACT**The 26<sup>th</sup> IAVSD Symposium on Dynamics of Vehicles on Roads and Tracks

Company Name  
(as presented on website and in printed material)

Invoice Address

PO. Number (if required)

Postal Code

City

Country

Authorized Signatory

Contact Person

Telephone

Mobile

E-mail

VAT Number

Please choose from the Categories of Sponsorship, Exhibition and Sponsor Items below.  
All prices are excl. VAT

**CATEGORIES OF SPONSORSHIP:**

- PLATINUM SPONSOR** SEK 95 000  
(Exclusive to one sponsor)
- GOLD SPONSOR** SEK 60 000  
(Exclusive to three sponsors)
- SILVER SPONSOR** SEK 40 000

**EXHIBITION:**

- EXHIBITION SPACE** SEK 20 000  
4 m<sup>2</sup> (2x2)
- EXTRA EXHIBITION SPACE**  
Subject for availability (Sponsors has first option) SEK 3 000/m<sup>2</sup>

\_\_\_\_\_ m<sup>2</sup> á 3 000 SEK= \_\_\_\_\_ TOTAL

**SPONSOR ITEMS:**

- Bag Insert** SEK 10 000
- 1 Full page Advertisement in Final Program** SEK 15 000
- 1 Half page Advertisement in Final Program** SEK 10 000
- 1 Lunch or Coffee break** SEK 5 000
- We are interested in Technical Demo possibility at AstaZero**

**Return this form to:**

Email: [iavsd2019@meetx.se](mailto:iavsd2019@meetx.se)

Having signed below, we hereby agree to be a Sponsor or Exhibitor at the IAVSD 2019 in accordance with the choices made above and the descriptions, terms and conditions stipulated in the Invitation to Sponsorship & Exhibition (2018-05-18).

Date

Signature (by Authorized Signatory)